

YAHIEL DEMETER'S TOP LECTURES:

Branding Demetrend.com

Establishing a new business is not easy at all, especially not in a highly competitive environment, where the sharks have extremely sharp teeth. In this lecture Yahiel will uncover Demetrend's brand values and how he implemented them, in a way that will clearly demonstrate the power of such values in a branding process. Participants will be equipped with hands-on tools to create their own brand values based on their competitive edge.

For further information visit www.demetrend.com



**IT'S OKAY
TO FOLLOW
YOUR DREAM**